

Tall City Blues Festival



Not even the intense heat of a Texas summer could steer music fans from attending the Tall City Blues Festival. Thousands of people gather yearly for this festival to enjoy best-in-class blues music.

Running a successful event is no small feat. After using traditional radios, the management team began to re-evaluate its worth. As, over the years, rentals had become expensive and created unnecessary disruptions.

They shifted to Voxer as a cost-effect substitute.

“Originally, we started to use Voxer as a way for Lisa (Co-Founder) and myself to communicate,” said Tina Fields, Executive Assistant.

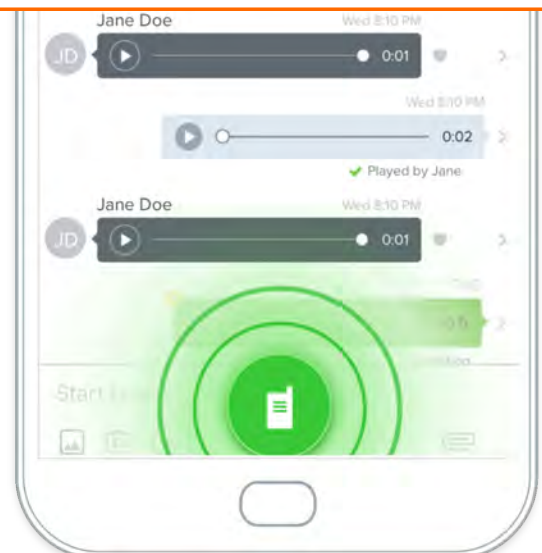
Testing the product allowed them to see Voxer’s benefits and lead them to a series of ah-ha moments where they decided to embrace the app completely.

“We quickly saw how invaluable Voxer was as we started to use it. We realized it became easier to communicate with the team via Voxer as opposed to sending them a text message or calling them.”

The product was quick to onboard and training wasn't required. Everyone adapted to the product, "super quickly."

“A powerful tool that eliminates hassles,”

Lisa Grossman - Co-Founder, Tall City Blues Festival



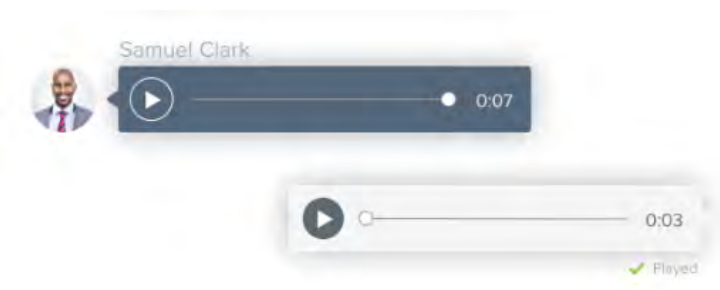
Breaking Communication Barriers

The signature Voxer chirp was a favorite amongst staff. They knew if they heard the beep, they'd better check in with their team members.

Message reply allowed them to manage communication with ease. It allowed them to get their wheels up and rolling immediately.

Messaging that is Convenient

The use of Voxer affected the speed at which the entire team was able to complete tasks in a timely and efficient manner. Using Voxer meant they no longer had to play the waiting game for a response. Precise communication with Voxer made this possible.



Streamlined and efficient communication with Voxer makes events like Tall City Blues Festival possible.

“We quickly saw how invaluable Voxer was, and we just wrapped our arms around it.”

- Tina Fields
Executive Assistant, Tall City Blues Festival

How Voxer Business Helps:

- **Saves money:** No need to replace or repair, clunky and outdated handheld radios that costs thousands of dollars.
- **Listen and Repeat:** Messages are saved and stored. Team members can listen to messages as many times as needed.
- **Quick Adoption:** Little to no training is required - even for employees who've never used a smart device.
- **Wifi and Data Capabilities:** Unlike traditional handheld devices, cellular service not required.
- **Easy Overload:** Team Chats allow for customization so that your team isn't inundated with information.
- **Simplicity:** Just push to talk. That's it.

Voxer Business is a professional-grade push-to-talk service for companies. Communicate instantly with live and recorded voice, text and photos on today's smart devices.

Check our website for more information at voxer.com or contact our Sales team at sales@voxer.com.